



NEW! Huxley Cup Competition 2021

Inspiring women across the country to create a greener and cleaner place to live

WIs are invited to design a planting plan for a raised bed that will be displayed within the Community Allotment area at the RHS Hampton Court Palace Garden Festival, 5 – 11 July 2021.

Members are encouraged to work together and submit a master plan (or mood board), no larger than A3, containing a sketched design, a clear explanation behind the design theory, research undertaken during the creation, colour schemes, examples and reasoning behind plants and materials used plus a clear, drawn image of the finished raised bed. The finished piece of work must clearly show the planning process as well as be presented to a high standard and contain all necessary detail to allow a perfect reproduction.

How to enter:

This competition is open to all WI members; entries must be submitted on behalf of the WI and not as an individual. Members of the WI are encouraged to work together to compose a master plan which will then be submitted under the name of the WI, and not a specific individual. Only 1 entry per WI will be accepted.

The winning master plan, along with a selection of chosen entries, will be displayed within the WI area at the RHS Hampton Court Palace Garden Festival in July 2021. A recreation of the winning masterplan will be exhibited in the Community Allotment section of the show.

WIs must submit their finished master plan directly to the NFWI for judging (not via federations as per previous competitions).

Deadline for entries is **Friday 30 April 2021** (address to submit entries to be confirmed).

Cost of entering is £10 (inc.VAT) per WI; please do not submit payment with your entry. An invoice will be sent to the WI from the NFWI Finance Department, after the closing date.

The finished master plan must include:

- An artist's impression, in colour, (either by hand or electronically) of the planting plan with a clear view of what the visitors will see
- A list of plants and materials to be used and reasoning behind choice
- An incorporation of a mixture of fruits, vegetables, flowers and recycled materials
- A clear, simple message explaining the inspiration behind the design
- Detail of any research undertaken during the planning process
- Colour scheme
- The official WI logo; the logo of the individual WI can also be included if required
- The name of the WI and federation (on the back of the plan, for admin purposes only).

Key components that must be considered:

Festival theme: colour, water, health & wellbeing, sustainability, colouring Great Britain, wildlife and nature

Location at show: Community Allotment

Size: 3m x 3m planting area size or 6m x 3m planting area size

NFWI vision: bold and inspiring, growing and relevant, inclusive and flexible

Theme and style: how does the finished plan represent the WI organisation?

Bold and Inspiring

We will be a bold voice representing all women and the communities in which they live.

Growing and Relevant

We will work together to continually promote the achievements of our organisation, reach more women and grow our membership.

Inclusive

Our membership will reflect our local communities and we will represent women from all backgrounds through the work we do.

Flexible

We will remove any practical barriers to women supporting us by offering flexible ways they can engage with what we do.

Please note:

- The list of plants and materials used on the master plan does not have to be a definitive list but must be a good indication of what will be used in the raised bed.
- The RHS will provide timber-framed beds filled with compost allowing exhibitors to focus on the design and message they would like to share with visitors.
- There is a choice of 2 planting sizes; please think carefully before deciding on your final size as factors such as number of plants or materials used will affect the cost of producing your final design.

Size 1: 3m x 3m planting area size – 2800mm x 2800mm x 200mm = 7.84 sq.m

Size 2: 6m x 3m planting area size – 2800mm x 5800mm x 200mm = 16.24 sq.m

- The winning entry can apply for a grant of up to £250 to help with the costs of exhibiting at the show (payable by RHS).

- Should WIs wish to seek external sponsorship to help fund the cost of entering the competition, permission must first be granted by the NFWI and the RHS. If permissible, all responsibility involved in managing any form of sponsorship, including administration and contractual agreements, must be managed, and overseen by the WI.
- The master plan can be produced either by hand (no larger than A3) or by digital form (completed on any graphic design, Microsoft Office or similar package, maximum file size 4MB).
- All WIs submitting an entry should familiarise themselves with the RHS Environmental Responsibility document (available to download from *insert link*).
- The NFWI will work with the winning WI to complete and submit Risk Assessment and Method Statement (in line with RHS requirements), prior to attending the show.
- WI members involved in the build, manning and breakdown down of the exhibit, will be granted an Access Pass to the showground (please be aware that the total number of passes may be limited).
- The NFWI and RHS reserves the right to withhold the opportunity to recreate the winning design at the Show in 2021; this is subject to government restrictions in place at the time.
- WIs are required to follow government guidance, nationally and locally, at all times throughout the competition.
- The winning entry, runners up plus a selection of chosen entries will be retained by the NFWI for display purposes until December 2021. The NFWI reserves the right to use images of these entries on WI social media channels, My WI and in WI Life. Photographs will be acknowledged to the WI.

Timescale

- WIs must send their entry directly to the NFWI (address to be confirmed) no later than Friday 30 April 2021. It will not be possible to accept late entries.
- Judging will take place during early May 2021 and the winner will be notified as soon as judging is complete.

Build	
Build up	Thursday 1 July - Sunday 4 July
Show	
Press Day & Preview Evening	Monday 5 July
Show open days	Tue 6 - Sat 10 July 10am - 7:30pm Sun 11 July 10am - 5:30pm
Breakdown	
Breakdown	Sun 11 July from 6:30pm
Breakdown completed	Monday 12 July by 6pm

